***Skills***

**Statistical Software**: NLS / Genius, Presto, StatCrew / TasFTP, Daktronics

**Web Service Partner**: Sidearm

**Outlook Tools**: Excel, PPTX, Publisher

**Visual Media**: Canva; Familiarity with Adobe Photoshop, InDesign, Illustrator

**Social Media**: Instagram, Facebook, Twitter/X, YouTube & YT Live

**Live Stream**: OBS, StreamLabs, YT Live

**Sport Competencies**: Working knowledge or strong understanding of every major collegiate sport offering

***Professional Statement***

Enthusiastic young professional well-versed in Sports Information and Athletic Support. *More: Visit* [*LukeApple.com*](http://www.lukeapple.com)

**Lucas (Luke) Apple**

[*LukeApple.com*](http://www.lukeapple.com/)|[*linkedin.com/in/lucasapple*](http://www.linkedin.com/in/lucasapple)| *(267) 644-8595* | *lucas.apple@cabrini.edu*

***Education***

Bachelor of Arts in Sport Management, Messiah University - *May 2022*

*Mechanicsburg, PA* | *Cum Laude Honors*

***Additional Employment***

**Event Attendant**, Central Community Center, Lansdale, PA *[Seasonal, Aug 2020–Present]*

* Actively monitor gym, classroom,

lounge, kitchen, and outdoor activities

of a 9 acre Church campus

* Accommodate rental groups and

gatherings exceeding 250 people

**Summer Camp Lead Counselor**, YMCA Bucks, Warminster, PA *[May 2019-Aug 2019]*

* Planned and performed daily programs

and activities for 140 campers

* Crafted lessons for Basketball and Flag Football Specialty Camps, instructing

12-20 participants each week

***Volunteerism***

**Christian Endeavor Ministry**

Participated in seven different mission trips

**Central Schwenkfelder Church**

Maintained softball field, Lined soccer field,

Led men’s basketball outreach nights

**Towamencin Youth Association**

Coached several K-12th grade soccer,

baseball, and basketball teams

**Messiah University Student Engagement**

* Rec Sports Referee *[3 years]*
* Rec Sports Supervisor *[2 years]*
* Powderpuff Official *[2 seasons]*

***Student Employment***

**Messiah University Athletic Department**

* Fitness Center Attendant *[2 years]*
* Gameday Operations *[1 year]*

***Experience***

**Director of Athletic Communications *[Aug 2023-Present]***

*Cabrini University | Radnor, PA*

* Serve as the primary contact for all 16 varsity sports and perform each pertinent function: Conducting live statistics, publishing schedules and game files to the athletics website, writing game recaps and team articles, creating game programs for all home contests, managing content and adhering to a social media schedule, nominating student athletes for conference and regional recognition, supervising student workers, updating departmental archives, disseminating team rosters and information.

**Assistant Sports Information Director**, **Athletic Facilities Coordinator *[Aug 2022-Aug 2023]***

*University of Valley Forge | Phoenixville, PA*

* Partner with the Director of Athletic Communications to aid in many sports information related responsibilities: Producing live statistics, streaming home contests, maintaining schedules and posting game files to the athletics website, writing game recaps and team articles, adhering to a social media schedule, nominating student athletes for conference recognition, supervising game and event student workers, updating departmental records, disseminating team rosters.
* Prepare the athletic fields, courts, and locker rooms for home games, rentals, and events
* Govern five intramural offerings: Volleyball, Flag Football, Soccer, Frisbee, and Basketball
* Serve coaches as an NCAA Compliance Assistant through the utility of LSDBI

**Intern – Team and Gameday Operations** ***[Sep 2021-May 2022]***

*Central Pennsylvania Kings | ABA Basketball | Middletown, PA*

* Live stream games, manually record and upload stats, and coordinate team photography
* Prepare announcements, messages, ad reads, team rosters, and useful commentary
* Serve as the public address announcer during home contests
* Compile songs, create and lap offensive and defensive sets played each possession
* Craft and distribute travel materials to spectators and visiting teams

**Intern – Athletic Director’s Assistant *[Jan 2022-May 2022]***

*West Shore Christian Academy | Shiremanstown, PA*

* Engage with the Athletic Department in budgeting, scheduling, offering, and

promoting twelve winter and spring sports for the upper and secondary schools

* Game management of up to 200 players, coaches, fans, and attendants
* Further assist the Athletic Director in PIAA compliance, social media, parent communications, and field preparation

**Intern – Sport and Facility Management *[May 2021-Aug 2021]***

*XL Sports World* | *Hatfield, PA*

* Scheduled rental groups, maintained building upkeep, performed phone and deskwork,

and oversaw teams, games, and groups for a 78,000 square foot facility

* Designed and implemented summer activities for up to 100 sports camp-goers
* Coached intermediate level soccer, basketball, and flag football across athletes age 6-17